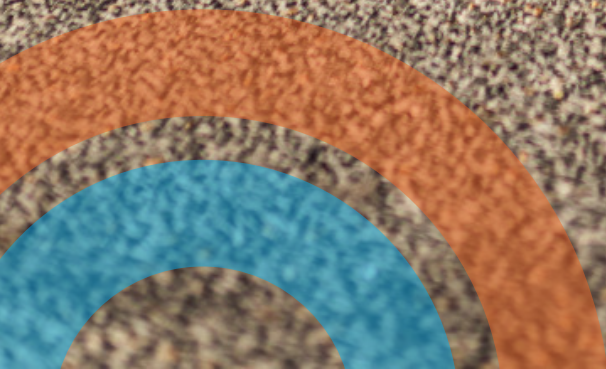




Ending Homelessness One Person at a Time

Corporate Partner
Prospectus

2025



Ending Homelessness One Person at a Time

Everyday countless Queenslanders face the daunting reality of not knowing where they will be sleeping that night.

Homelessness looms too close for comfort for so many people in our community, and as Queensland's population continues to grow, so too does the immense strain on housing. Queensland's housing crisis is undeniable, and the impacts it has had on the health and wellbeing of the most vulnerable members of our population is significant.

Common Ground Queensland (CGQ) applies an evidence-based Supportive Housing model that has provided tangible change and ended homelessness for those most disadvantaged in our communities for over 14 years.

Our work is driven by an understanding that homelessness is a vast and varying issue that requires a case-by-case, people first approach. It is through this approach that we have actioned real change towards ending homelessness one person at a time.

Our solution is grounded in our Housing First approach, which forgoes the behaviour change prerequisites that so often serve as a barrier that keeps people from accessing housing. Instead, we provide an immediate solution which supports tenants in addressing head-on the challenges that had previously kept them homeless.



Our Homelessness Solution

Providing Supportive Housing. Offering long term, safe, affordable housing that is intentionally linked to dedicated, tailored support services.

The Common Ground model is an end to homelessness.

Common Ground Queensland delivers a range of Supportive Housing models:

Brisbane Common Ground (BCG) provides Supportive Housing for both individuals who have experienced chronic homelessness, and affordable housing for people on low incomes. Based in South Brisbane, the 14-story building has 146 units, and offers onsite support for tenants provided by our specialised support service partner, Micah Projects.

Supportive Housing for Families (SH4F) offers families who are experiencing homelessness access to stable and affordable housing that is linked to intensive family support. This scattered site Supportive Housing model prioritises keeping families together. The program is offered to families with at least one very young child and is designed to promote family stability and end homelessness.

Our **Asylum Seeker and Refugee Assistance (ASRA)** program works with partner organisations to provide asylum seekers and refugees with support to find and sustain housing, including legal, health and tenancy services. This model offers a mix of scattered site head leased and community properties.

Housing First, not housing-ready.

We use a Housing First approach because we believe that without safe, stable and affordable housing, people are unable to address the challenges in their life that may have led to their homelessness. All tenants have standard rental conditions under the Residential Tenancies Act and are provided with the support required to sustain their tenancies and thrive.

We have worked to establish a shared vision between tenants, property managers, and support providers in order to foster a safe, shared space for each tenant.

Ending homelessness through Permanent Supportive Housing.

We know that permanent housing is paramount to stability, and delivers outcomes that crisis and transitional housing cannot. We see every day the ways in which permanent housing empowers our tenants to seek opportunities towards an independent and healthy life.

It costs more to keep someone homeless than housed at Brisbane Common Ground.

Research by the University of Queensland showed that for people who experience chronic homelessness and high use of health, criminal justice and homelessness services, a tenancy at Brisbane Common Ground saves the Queensland Government \$17,500 per person in the first year alone. Support our cause to build more Common Grounds to end homelessness, one person at a time.

Our Impact

Our impact is so much more than just housing. It is the cultivation of a sense of self confidence and capability that can only come through genuine care and support, beyond just a safe place to sleep.

Our model is unique in that we provide housing and support to some of the most disadvantaged in our community. Our housing provides stability, dignity and autonomy.

Our vision and mission are founded on Supportive Housing – an international, evidence-based housing model that provides long term, safe and affordable housing with wraparound support services tailored to the needs of each tenant.

Common Ground Queensland is registered as a Community Housing Provider under the National Regulatory System for Community Housing.

Common Ground Queensland is a registered charity and receives funding from the Queensland Government Department of Housing.

In addition to this funding, we actively raise funds to do more for those we serve.



providing Supportive Housing to the **most disadvantaged in our community**



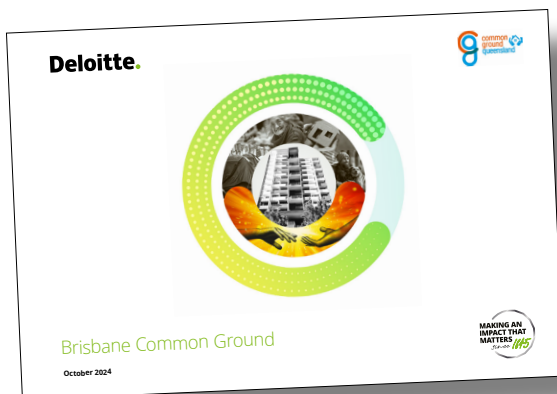
providing housing that gives **stability, dignity and autonomy** to our tenants



founded on an **international, evidence-based housing model**



providing **tailored support services** to the needs of each tenant



Brisbane Common Ground (BCG) generates \$203,700 per tenant over their lifetime in economic and social benefit due to improvements in their health, safety and social cohesion.

Deloitte. (2025). *Brisbane Common Ground – Case for Change*. <https://www.deloitte.com/au/en/services/economics/analysis/brisbane-common-ground-case-change-paper.html>

Services Provided

Your generous support helps us extend and expand our housing and support and services offering.

692,000+



nights of permanent housing
provided for individuals



6.3
years

Is the average length
of stay for our tenants

36,000+

nights of permanent housing
provided for families, including:

 41 adults  84 children

100
+



Christmas gifts provided to
families and children

1000
+



Alcohol and Other Drug
Interventions

1000
+



Christmas dinners provided
to our tenants



I was so happy and excited to finally have somewhere stable to live, and not have the stress of finding somewhere.

I honestly love Brisbane Common Ground. There's a sense of community here.

– Caitlan

Becoming a Corporate Partner

By becoming a corporate partner you will be helping us provide additional services, support and programs that are not currently funded.

Major Partners

Our major partners make a monumental impact in the lives of our tenants at Common Ground Queensland.

We work hand in hand with our partners to progress our mission of ending homelessness one person at a time, whilst also showcasing the vitality and vision of the partnering organisation through collaboration on branding, events, fundraising and speaking opportunities.

Supporting Partners

Our supporting partners play a vital role in expanding our network to professionals across countless industries who can play a small part in helping Common Ground Queensland in combatting the crippling effects of chronic homelessness.

The steadfast support from these partners is shown through branding and marketing opportunities and events, connecting key figures around Queensland with our cause.



SPYRE

Deloitte.



HWL EBSWORTH
LAWYERS

THE
CALILE
HOTEL

"The Calile Hotel supports Common Ground Queensland to respond to the housing needs of homeless women and families with a safe and affordable place to call home."

– The Calile Hotel

"Common Ground Queensland provides vital support for some of the most vulnerable members of our community. We always have a fantastic outcome at our Spirit of Christmas concerts each and every year, raising funds for an important cause."

– QPAC

Benefits of Being a Corporate Partner

Our story is one to remember, and one you'll want a part in. Corporate partners are invaluable in ensuring our efforts can be experienced by as many disadvantaged individuals as possible. Find out what your involvement could look like.

Supporting Partner <i>\$5,000+ commitment</i>	Major Partner <i>\$10,000+ commitment all Supporting Partner tier benefits plus</i>
Inclusion of Corporate Partner logo on CGQ website with direct link to Corporate Partner website.	CGQ CEO acknowledgement and thanks during speeches at CGQ events.
CGQ social media post, acknowledging and thanking Corporate Partner for support.	CGQ CEO attendance at Corporate Partner event(s), as invited, public acknowledgement and thanks, as requested.
Corporate Partner logo on all digital marketing material and printed marketing material as reasonable.	Opportunity for Corporate Partner employees to volunteer at one of CGQ major annual events – corporate social responsibility, team building, recognition that employees wish to give back to the community, organised by CGQ.
Corporate Partner acknowledgement in Annual Report / Impact Statement.	Opportunity for Corporate Partner to nominate employee to sit on CGQ Fundraising Committee
Corporate Partner priority booking for CGQ function room venue for meetings, training or functions, including one free booking.	Ability for Corporate Partner to reference CGQ in your CSR / ESG strategies.
CGQ CEO attendance at Corporate Partner event at CGQ function room, as invited, to provide brief overview of CGQ and acknowledgement of support.	
Invitation to CGQ calendar of events.	

We are happy to work with you to create a custom Corporate Partner package.



One of the great things about living here is you have the inclusion of different cohorts of people and you're able to build community.

– Brendon

Join Us

We have an established annual calendar of events, and invite our corporate partners to join us in our celebrations.



Fundraising Cocktail Event

Our fundraising events are vibrant mixers bringing together people from all across Brisbane in support of a shared cause close to their hearts – homelessness.

Funds raised throughout the evening spent singing, laughing and dancing over the Brisbane skyline all go towards supporting us in expanding our services to those who need it most.

Tenant Christmas Dinner

Each Christmas our tenants come together in celebration of the year that's been, enjoying an evening of reflection spent in the company of fantastic friends and delicious food.

It is always heartwarming to see the community come together, spreading strength through sharing stories. Join us as a corporate partner to assist in the delivery of this event.



QPAC Spirit of Christmas

For the last 8 years, our Spirit of Christmas Fundraisers with Queensland Performing Arts Centre (QPAC) have made invaluable contributions that are nothing short of a Christmas miracle for those involved with our Supportive Housing programs.

Our corporate partners have the chance to coordinate and collect funds raised for a worthy cause every Christmas.

Our People

Our team work tirelessly and passionately to end homelessness in our community.

Executive Team



Sue Pope
Chief Executive Officer



Brendan Goebel
Chief Financial Officer



Deep Dassanayake
Chief Operations Officer



Corey Walker
Community
Development Lead

Board of Directors



Michael Ryall
Chairperson



Christine Grose
Director



Kate Grimley
Director



Kate Francis-Mulder
Director



Stephen Wockner
Director



Jackson Hills
Director



Justin Hogg
Director



Mark Neave
Director

Partner with Us

By lending us a hand, you're helping lend a home to those who need it most. To find out more about how you or your business could be remembered as having helped end homelessness for good, talk to us today.

15 Hope Street,
South Brisbane QLD 4101

(07) 3370 8320
partnerships@commongroundqld.org.au
www.commongroundqld.org.au



Acknowledgement of Country

Common Ground Queensland acknowledges the Turrbal and Jagera/Yuggera peoples as the Owners and Custodians of the land and waters we live and work upon.

We recognise and respect the historic and continued connection to land and water including the deep spiritual connection and relationship that First Nations people have to Country.

We recognise sovereignty was never ceded.

Common Ground Queensland acknowledges the ongoing impacts of colonisation on First Nations people and is committed to working in partnership with First Nations people to address the impacts of colonisation.