



Public Version



Strategic Plan

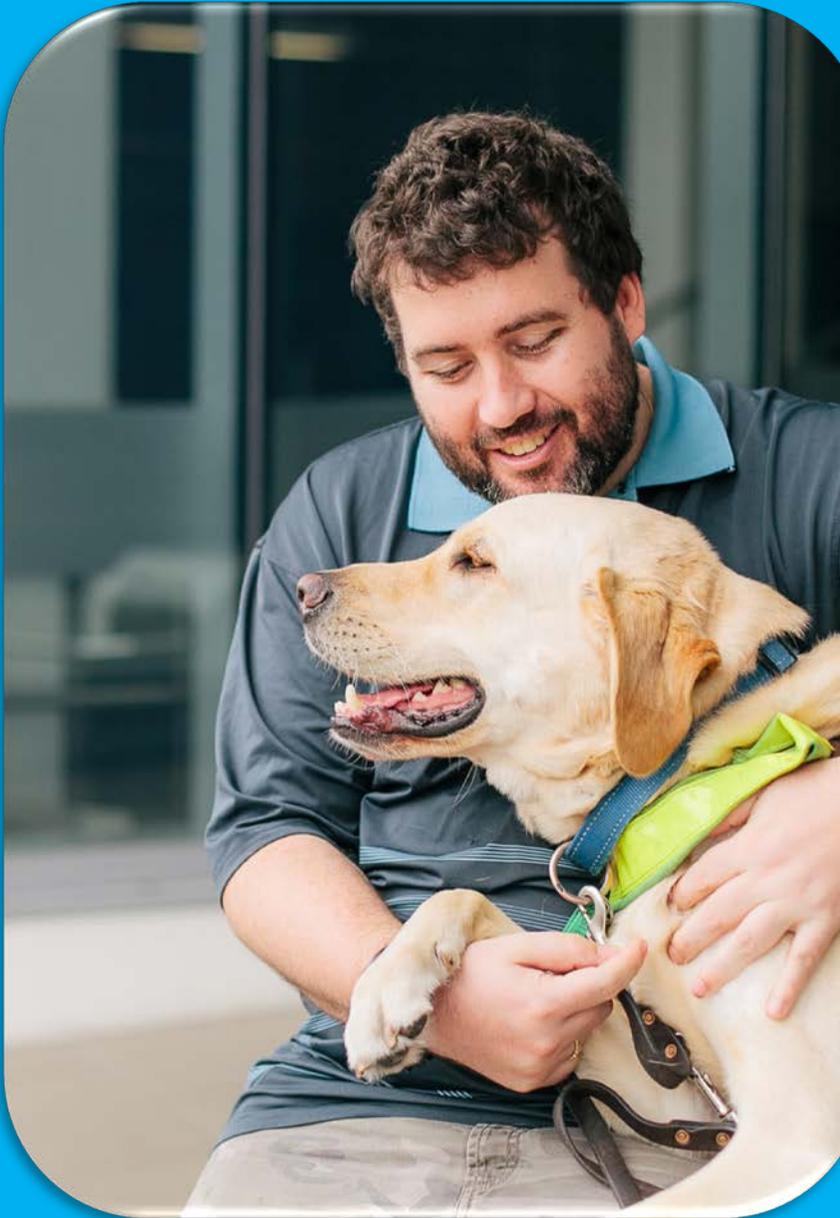
2013 - 2017

What we do

Common Ground Queensland was inspired by the success of the internationally recognised Common Ground model in ending homelessness for people who are sleeping rough or have experienced chronic homelessness.

As Queensland's first specialist supportive housing tenancy and property management organisation we are focused on ending homelessness in the communities in which we operate. Our first project is Brisbane Common Ground located at 15 Hope Street, South Brisbane. It combines residential, retail/commercial and community spaces to encourage social inclusion and financial viability.

Brisbane Common Ground has 146 units and is a sustainable housing solution for people who have experienced chronic homelessness and people earning low to moderate incomes. The project is being delivered through a pioneering government-business-community partnership.



Vision, Mission, Values

The achievement of Common Ground's Vision, Mission and Values, is directly supported by this Plan

Vision

Ending homelessness in the communities we operate.

Mission

To create supportive housing solutions through effective public, private and community partnerships.

Values

The Board of Common Ground Queensland is committed to:

Social Justice:

The right to affordable and permanent housing for the most vulnerable and chronically homeless individuals within our community

Supportive Housing Philosophy:

The integration of housing, support services and the community to assist people who are chronically homeless. Housing should be easy to get into and hard to fall out of

Community:

Making sustainable community connections with people who are chronically homeless

Environment:

Designing and developing housing solutions that are safe, secure and environmentally sustainable

Accountability:

Sound governance, economic, environmental and financial sustainability

The key characteristics that will define Common Ground Queensland by 2017 are:

Ending Homelessness in our Community:

The Common Ground project/s will continue to work in partnership to end homelessness in the communities which we operate.

Building Ownership:

Strategically placed to take on ownership of the building Common Ground Queensland will then have the capacity to leverage the asset for future development.

Evidence Based Outcomes:

Through our own research and partnership with research institutes and tenants we will provide credible evidence of outcomes achieved through the Common Ground Model

Stakeholder Recognition:

Common Ground Queensland will be widely known and recognised by local, state and national homelessness sectors as thought leaders in ending homelessness.

Partnerships / Alliances:

Common Ground Queensland will continue to develop and maintain strong productive partnerships and alliances with Federal, State and Local Government, the corporate sector, community agencies, Australian Common Ground Alliance and the wider community.

Financially Sustainable:

We will ensure that all projects are financially feasible and sustainable in order to provide an ongoing and increasing supply of housing services.

Towards ending homelessness

Future Projects:

Common Ground Queensland will continue to pursue opportunities for supportive housing projects with government, corporate and community partners.

Effective Leadership:

The Common Ground Queensland Board will continue to provide leadership in governing the organisation and ensure on-going effective management.

Community Support:

A strong focus on community engagement will provide financial support, pro bono access to networks and community engagement.

Communication:

Effective use of a range of social media and communication strategies that communicate our success to engender continued community support.

Quality Performance:

Common Ground Queensland will deliver tenancy and management services in supportive housing that meets and exceeds the national housing regulations in a cost effective manner.

Our Road Map

Throughout the next four years the Board, Management and Staff will focus on the following key result areas and regularly communicate our progress to all stakeholders.

1.

Partnerships & Alliances

Strategic partnerships, alliances and relationships with Micah Projects, key government agencies, corporate and community stakeholders will deliver measurable value and benefits to our tenants and people in the community we support who are chronically homeless.

2.

Practice Model, Tenant's Outcomes

Independent research and tenant outcomes will provide evidence that the common ground model will deliver measurable value and benefits to people who are formerly homeless.

3.

Financial Sustainability

Common Ground Queensland will deliver a financially viable supportive housing project at Brisbane Common Ground and develop diversified funding streams to ensure sustainable and profitable organisation.

4.

Communication & Engagement

Common Ground Queensland will be known for its excellence in delivering innovative supportive housing solutions using the Common Ground model that ends homelessness.



5.

System Supporting Integrated Services

The Board, management and staff will have access to systems that deliver timely and accurate data, information and knowledge to assist them providing better integrated services to tenants of Brisbane Common Ground.

6.

Our People Our Performance

The Board, management, staff and volunteers will have the skills, resources and expertise within structures aligned to our services that deliver successful tenant outcomes.

7.

Common Ground Projects

Rigorous application of contemporary project management principle and practices will ensure all Common Ground Queensland future projects are thoroughly researched, delivered on time and within budget.



Common Ground Queensland Ltd.

PO Box 3180
South Brisbane
Queensland 4101

Ph: (07) 3370 8320

www.commongroundqld.org.au