

Vision, Mission & Objectives

Vision:

Ending homelessness a person at a time with the communities in which we operate.

Mission:

To create supportive homes through effective public, private and community partnerships that respond to people's needs and improve well-being and connectedness.

Objectives:

1. Ensure our tenants' needs are met to enable a fulfilling life.
2. Provide specialised tenancy management services for supportive and affordable housing tenants.
3. Increase the supply of supportive housing services that provide a preventative response for individuals and families at risk of or experiencing homelessness.

Strategic Focus

Purposeful diversification and growth:

Do more with those we serve.

Serve more people.

Grow and diversify our income base.

Relational integrity:

Authentic and effective partnerships for purpose.

Operational efficiency and effectiveness:

High quality tenancy and property management services.

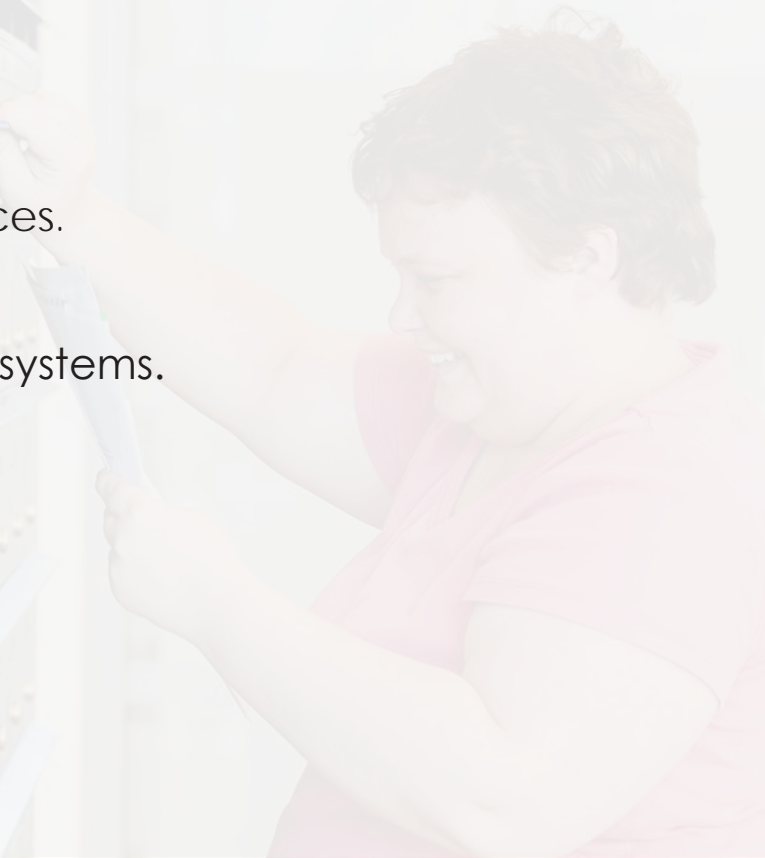
Achieve tenancy sustainment.

Robust, fit-for-purpose organisation and organisational systems.

Focussed advocacy:

For more supportive housing.

For the wider interests of those we serve.



Priorities



Purposeful Diversification & Growth

Do more with those we serve

Addiction services, employment, community engagement & inclusion, home assist, trauma, mental health, ageing & dementia care.

Serve more people

Families project in aggregated and scattered sites, adapted disability service supportive housing, returned services personnel

Other locations: Gold Coast, Ipswich, Fortitude Valley

Grow and diversify our income base

Fund raising:

- A compelling call to action unique to Common Ground Queensland; and
- A compelling Action Plan

Commercial services

Relational Integrity

Authentic and effective partnerships for purpose

Specialised service partners in housing, addiction, employment, community engagement and inclusion, home assist, trauma, mental health, ageing and dementia care.

- Philanthropic partner/s
- Commercial partners
- Public projects partners
- Transparent effectiveness measurement

Operational Efficiency & Effectiveness

High quality tenancy and property management services

Maintenance effectiveness, condition standards, vacancy rate management, maintain mix, audit and quality systems success.

Achieve tenancy sustainment

A permanent home for those who want it.

Robust, fit-for-purpose organisation and organisational systems

HR and safety, budget, tenant responsiveness, governance, partner response and alignment.

Focussed Advocacy

For more supportive housing

Project specific campaigning.

Issue and location specific campaigns.

Conference and event presentation.

Advocacy partnerships.

For the wider interests of those we serve

Housing affordability.

Rental reform and tenancy security.

Services improvement e.g. Addiction services, ageing and dementia care for chronically homeless.